Team

Scream

4522

2018   Brand Standards

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What are brand standards?

Brand Standard helps strengthen our team name through public display. By doing this our team and logo looks professional in both the community and in competitions

Font Usage

TRAJAN PRO is the font used in the gear.
Xirod is the font used in 4522.

S – Smith

C - Cotton

R - Robotics

E - Engineering

A - And

M - Mathematics

A white background is acceptable with our logo.

It's acceptable to use #d2ae07 or a gold color background.

It's acceptable to use #1a1b6 or a different tone of black for the background, with a yellow outline of the gear, the same color of the letters that is listed on page.

Logo Colors

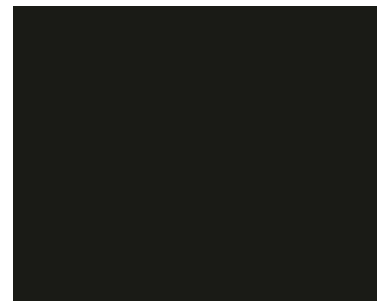|		
#f0b823	#59595b	#000000

Background Colors

#ffffff	#d2ae07	#1a1b16

Standard Measurements

Minimum measurement for this logo is 1x1.

Ways to Contact

Facebook: Team Scream

Twitter: Team SCREAM 4522

YouTube: Team SCREAM

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Logos are used on the robot, shipping crates, apparel and publications.

Logos that are used on the robot are made from a adhesive vinyl and is at least 1x1.

The logo on our teams apparel is stitched onto the apparel and is at least 1x1.

Publications with our logos go from banners to student handouts and is measured at a minimum of 1x1.